

Oregon Country Fair Path Planning May 17, Noon-3PM Remote meeting Zoom
Members Present: Colleen, Dean, Kirk, Spirit, Sue, Otis, Jon, Sylvia, Tom, Dennis, Paxton
Guests: Krystal, DJ
Staff: Crystalyn, Shane
Scribe: Jennifer

Minutes, review, amend, approve

Jon – would like a cultural resource layer under mapping.

Spirit: Remove Steven's name in attendance

Correct: name correction water crew – Krystal Jackson

Dennis **Motioned** Kirk seconded made to accept minutes as amended – passed.

Public Comments – none

Agenda was reviewed and approved

Reports Staff: Crystalyn reports that a virtual Fair is being worked on and some 2020 merch for online sales. A budget town hall meeting will take place today to revise 2020/21 budget for June vote.

Colleen asks if the income loss for the town of Veneta can be mitigated. Crystalyn mentions social media advertising for efforts such as the market and raising awareness. Looking to roll out an OCF online marketplace for one stop shopping. Websites are being updated.

Dean mentions that KOFC is trying to put together a special underwriting package and offer three months for free to jumpstart business with the hope of a longer contract. The station will be covering the Elmira HS graduation.

The endowment for arts to the local schools has already been granted for the year.

Shane reports on NCU county progress June 6th is the first meeting for the amendment change. Vote to commence mid-June. Working on protocols to open the site. Working with ware crew to plan toward 2021 event.

Colleen's concerns in re-opening the site include lack of fire support through the season and staff safety regarding emergencies. Staff share these concerns.

Jon suggest prohibiting smoking during the summer months.

Shane states its is oddly vacant on site for this time of year. Spirit adds Security's annual campout was held via remote Zoom meeting.

Krystal from Water Crew enquires about timelines for rented water carts which are time sensitive. Shane states that equipment will be moved out of the barn by June 15th as a priority. The contracts run until the end of the month.

Committee Liaison Reports Board Paxton reports that the budget revision meeting will be held this evening to plan on financial strategy. The budget drastically cut to preserve funds for next year.

Colleen enquires if the Board has considered instructing committees to stall efforts to conserve funds, and how can Path Planning support a modified event. Spirit replied to review work plan and the thought of staff submitting written reports. Colleen feels staff presence at the meeting is necessary.

Crystalyn said Path Planning is the only committee they both regularly attend. Next year's planning will be for three completely different possibilities (Fair, no-Fair, completely different event). Staff will be leaning on committees heavily for 2021 details.

Kirk also comments on the potential of reduced booth attendance in future Fairs and mobilization costs for construction given the inability to plan.

Paxton feels the alternative generation of funds should be included in the work plan. Winery should be considered.

Crystalyn feels it's important to stay engaged for momentum and keeping up with back log of projects.

Sue states that both Craft and Food committees will continue to meet.

Safer Fair – Spirit identifying multiple levels of action and dispersing information – working with operations to brainstorm ways to mitigate emergencies.

Peach Power is not meeting currently due to budget freeze. A recent request from the committee looking for info on our electrical usage.

Carbon neutral-Kirk reports the process is in motion with prefunding. The partnership with the college is active where an online Q/A session occurred in an interview format.

Committee Best Practices- working through a thorough list of suggestions and feedback.

Subcommittee Reports

Smoking- Dean requests a new document can be drafted to update the cloth and rope plan for directing smoke at the smoking areas. The motion and vote on the sauna smoking area is being tabled for future discussion. **To be included in the July meeting.**

Cultural Resources did not meet but will be gathering and reporting in June.

Homework reports

Spirit- video training did not happen yet, will take more planning

SUP reviewed by all

Workplan review

June- cultural resource reports, growth, matrix of Fair options/virtual Fair work

July - Smoking report
August- meeting

Discussion on which month to take off or use the time in a more focused way. Crystalyn will be entirely unavailable October and November.

Old Business

Handwashing: New locations identified at last meeting. Krystal said the new spots were reviewed and sent to Dean. A rough estimate of \$6-8K for the project and 10 gallons of water per person per day. Jon requested the map be sent out as he is also working on a proposed hand washing design involving charcoal filtering. Kirk enquires about including the handwashing as a subcommittee- Krystal is open to that.

Colleen calls for volunteers to serve on the handwashing subcommittee: Sue, Paxton, Colleen, Jon, Krystal, Otis, Sylvia, and Tom volunteered. Crystalyn requests she and Shane be copied on all emails. Convener to be Colleen.

Infrastructure Upgrades

Dean says it is difficult given budget restraints unless the site is opened back up not much can be done. However, the cancellation is an opportunity to work on the site.

Hoarse Chorale discussion to add solar panels to get them off a generator looks impractical based on the electrical demand. Wonders if the Security Tower power upgrade can be extended to Hoarse Chorale. Discussed Main Stage changes and Politics Park changes. How can we focus to offer Shane and Site Crew support in their work?

Crystalyn said all staff created plans on what they will do without a Fair and that all these topics are on that plan. Money needs to be raised for upgrades.

Kirk said once red tag inspections can start that will cover a lot of ground.

Shane- there is a lot of planning that can happen despite financial freeze. Time should be used now to strategize on future projects on site.

Kirk said he can help highlight priorities with a red tag review.

Shane says there has been extensive research done on Politics Park and it is going to be costly.

Spirit looking at opportunities to develop improvements during this down time. Crystalyn is looking at enhanced hygiene and dealing with sanitation safely. Perhaps creating a work group that meets often. Would like to collaborate with Shane on an approach. A very productive way to go is to put together a team with a diverse set of skills.

Dean is thinking fundraising may be essential to keep projects moving. While there is a reserve of money there that can be used to create other fund-raising opportunities coming from a nonprofit. There are other ways to raise money.

Virtual Fair efforts/ Path Planning's role in the effort

Kirk speaks to live streaming and virtual Fair planning. Maintaining relationships and inspiration is key. Community Village is far along with their efforts and planning on doing a full day of live streaming from performers. Webpage has been created under .org site. Ideas to include a clickable map, a shopping site, etc. as landing pages, slide shows, registration, donation possibilities. Buildability to the page with enhanced engagements, revenue generation, and live stream- lots of potential.

Paxton says we are in the starting phase of this project, there is lots of support but not much funding for it.

Spirits says there is a skilled group of people behind this vision and it is a great opportunity. Colleen wonders about an interactive OCF game as a fundraiser potential.

The committee is trying to keep it simple to be able to pull it off with little budget. Software development can take up to three years.

Path Planning's role would be in mapping, brainstorming, and helping.

Long Range Plan: Review LRP document draft 2/24/20 Dennis submitted.

A general discussion on growth. Phase 2 and 3 will determine planning and attendance in the next few years. Dennis suggests adding a 1-2 year plan to the LRP to start with a lower number of booths to allow accommodation of other needed resources. Will have to get ahead of booth development to allot space for hand washing and public rest areas.

Sue says Food and Craft committee are aware of the need for resource space.

New business: Social distancing measures/impact on Path Planning. Time was short to cover

Homework review

Colleen to convene hand washing subcommittee – add "infrastructure" to every meeting

Paxton will be getting the smoking subcommittee together for a motion.

Jon- cultural resource meeting together and future path segment survey and get hand wash design to Krystal

Dean- get in touch with Crystalyn and Robin to provide detail on KOCF graduation coverage and reach out to farmers' market.

Sanitation/hygiene team to be head up by Shane – identify people to have on the committee

Meeting Evaluation – Remote meeting. Thanks to Krystal for being our guest. Request to track chat separately since hands getting lost. Colleen would like to maintain this- next time will try to have someone post hands up for her.

Confirm Next meeting - June 14 Noon to 3 PM Virtual via Zoom