

Oregon Country Fair Path Planning June 14th 2020 12:00- 3:00 pm Zoom (Covid Phase 2 social distancing)

Members in attendance- Dean Middleton, Sylvia Fireman, Amy Hand, Dennis Todd, Tom Churchill, Jon Pincus, Otis Gray, Paxton Hoag, Sue Theolass, Kirk Shultz, Colleen Bauman

Guests in Attendance- Amy Hardy, Krystal Jackson, Ann Rogers

Staff in Attendance- Crystalyn

Scribe – Jennifer Gerrity

Announcements: KOCF is halfway to fundraiser goal; donations are tax deductible.

Paxton- tomorrow is a workshop on the bylaws and elections committee. 7-9 tomorrow

Kirk was hacked; emails going out from erroneous email Havil113@ this has been corrected

Minutes review Kirk **Motioned**; Paxton seconded. Passes unanimous with no amendments.

Public Comments- none

Agenda review, amend, approve one item added under new business Re: zoom on .net site.

Krystal- asks if she should attend the handwashing subcommittee- Dean confirms she can attend but is not required to. Kirk clarifies the Colleen is convener.

Kirk- add BLM/diversity issues on the agenda

Jon -requests a site report

Reports

Staff report -Crystalyn - 2020 merch went on sale yesterday. Poster to be released soon Orders by the 26th should make it by Fair weekend. Strictly mail. Not quite on the .org site. Crystalyn will be in touch with Dean about broadcasting. Virtual Fair efforts are underway with a group of volunteers. An application for providing content has been put out. Looking for behind the scenes content to display what it takes to put the Fair on every year. The site is being accessed on a very limited basis it will not be overrun with visitors; its going well. Any work parties are being considered on a very limited basis via Shane. Dogs prohibited.

virtual@oregoncountryfair.org is a good way to connect on virtual content

NCU- planning commission met and to modify the determination to allow non-conforming use for 2 years - support is expected in the upcoming vote. (side note – Lane County Board of Commissioners unanimously approved the change in code regarding NCU determinations)

Board Liaison Paxton reports the NCU was a primary topic. July meeting will be in June on the Sunday 28th. August will be first Monday. Zoom and YouTube streaming. Only Board members will be visible.

Subcommittees

Smoking Paxton is in process of calling meeting and will have a report in July

Hand Washing Amy reports they will be meeting once per month and following the Path Planning model. Discussed water uses, roles, map accuracy, and placement for possible stations. Will be focusing efforts expansion in specific locations. **Next meeting July 19th 1:00pm**

Cultural Resources Jon reports there were some email exchanges. The hope is to work with historic maps. Would like to tour potential resources later in the summer. Moving forward.

Committee Liaisons

Mapping no representative

LUMP on hiatus until OCT.

Safer Fair no representative

Peach Power lighting at Alice's is complete – building a web conferencing platform. A dimmer was installed on the new LED lights. The colored lights are operational.

Carbon Neutral no report.

Homework Reports

Dean got in touch with Crystalyn /Robin about KOCF graduation coverage. Board of Ed very happy.

Work Plan Review (Some confusion over what month is being taken off previously the group agreed to meeting each month without taking any off.)

MOTION Kirk moves –“not have a Path Planning meeting in July and to resume in August and beyond.” Amy Seconds and amends to use the time for subcommittee – Sue opposed and thinks work should resume. Motion is passed- there will be no Path Planning meeting in July.

July: No meeting- subcommittee meet.

August: Long Range Planning, infrastructure upgrades, review virtual Fair, Sept. Elections.

Old Business

Virtual Fair was discussed. Paxton as video coordinator is busy searching out historic footage for virtual Fair. Forming an index by topic and length and local page. Rosanna will link them to an area on the map.

Kirk goes over the layout of the virtual fair. Key areas of the site include, m8rix, mapping, landing page, and artisans pages. Lots of good ideas being configured into webpages. KOCF putting together a series of bands. Looking for volunteer to write HTML as well and curating and sequencing video.

Area managers are needed to pull together information. A panel discussion with White Bird, LCSO, and others is being planned. There is no budget for this work.

No Peach Pit in print but will be online. Fri and Sun will have live music with an impressive line up

Amy suggests creating a virtual space for the BIPOC (Black, Indigenous, People of color) and LBGTQ+ community. To hold space for voices and continue the Rainbow Connection momentum started with the newly approved physical space – Amy will contact Oblio and River , Kirk and Crystalyn/Britania.

A discussion about financing new ideas and education/entertainment and a reminder there is a complete budget freeze.

New public areas and infrastructure upgrades

Paxton agrees to split the topic to public vs internal growth. Phase 3 will determine the future.

The number of wristbands purchased is not a reliable way to tell attendees.

Krystal- water crew feels the Fair is at max capacity and that water is a limiting resource that is very tight. Adding handwashing stations will further impact that.

Internal growth - impacts, challenges, and opportunities – metrics of calculating population growth were discussed.

Kirk states the internal population hasn't grown substantially- just the work has gotten more complex and crews are on the ground more. 22k ballpark for internal wristbands.

Paxton reviews some wristband figures from 10 years ago; 17K for staff/entertainers, 5K for vendors, 3.5 teens, 2K for kids. Feels that water and electric is maxed out.

Crystalyn – Can look at budget trends to gauge growth. Elders is the most rapidly growing population. Up until a few years ago, teen wristbands were budgeted which greatly inflated population estimates, but low percentage of budgeted teen wristbands were actually used.

Dennis- population growth observed at the Fair over the last 50 years- feels it has consistently doubled every 10-12 years.

Dean feels that next year's Fair will endure reduced numbers up to 35%. Will impact budget

Jon states Elders about 1200 and sees a decrease as people pass away. Also- they have been part of the population all along, just changing status, not adding to the population.

Ann – feels recognizing sustainability and environmental impact should all be evaluated. Will get Elder specs.

Dean- Money brought in vs overhead are beginning to level up – when we think about growth then need to evaluate the cost of expansion.

Colleen states that organizations are in survival mode and not looking to expand.

Crystalyn strongly agrees with Dean and holds an opinion that the cost is growing. 50th was the first time that the Fair sold more tickets since it went drug and alcohol free. Internal costs are always rising. Our ticket and SO costs are low. Need to identify additional revenue streams.

Jon feels that people of all income ranges attend the Fair which makes it unique. Ticket price relates to growth.

Ann – The virtual platform will evolve and give a global presence to the Fair. Lack of local housing at Fair time is an issue.

All agree - growth is very clearly a Board decision.

New Business

Ann would like Zoom meeting info on the .net site. Dean is concerned about publicizing the info. "request invite" is a good solution – Add to August discussion

Colleen- lists annual diversity training as a workshop- how to include into work. Ann states Diversity committee is working on this for crew training. Mon June 22 meeting all is on .net site.

Homework Review

Amy- to connect with Rainbow Connection and Diversity folks on adding voice to Virtual Fair

Paxton- planning smoking subcommittee meeting

July- Subcommittee conveners are to meet in July and report in the August meeting

Crystalyn requests help to facilitate a time to talk about a modified 2021 event. – Colleen volunteers

Jon- planning for a summer walkabout

Meeting Evaluation Population grows discussion was valuable – add to August.

August 16th Zoom noon to 3:00